



Swiss Risk
Association

Chapter Session 1: FinTech – In search of a definition

Falcon Private Bank, 20th June 2017

Agenda

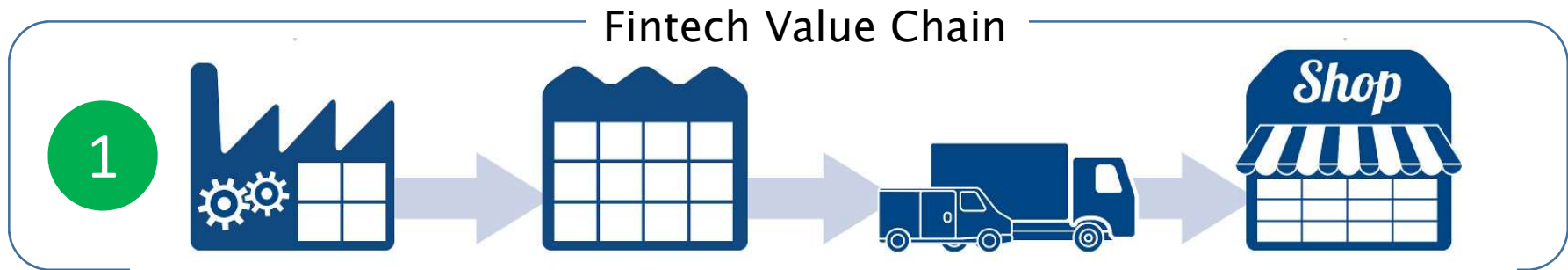
- 18:00 Intro by Sandro
- 18:05 Welcome and presentation from Arthur Vayloyan, Falcon PB
- 18:20 Christine Schmid, Credit Suisse
- 18:35 Roland Ruettimann, CBFS
- 18:50 Anders Christensen, Accenture
- 19:05 John Hucker opens the panel
with a Q&A towards a FinTech definition
- 19:30 Vote on the best FinTech definition with your phone
- 19:35 Cocktails/fingerfood next door at Kaufleuten bar

Chapter FINTECH

What do we want to achieve?

- ▶ Capture Fintech's risk for the FS market/clients
- ▶ Reflecting the risk for classic players on their current business model from the FinTechs
- ▶ Better understanding strategic options and implementation
- ▶ Creating transparency in the Fintech jungle (what is a fintech, what not, etc.)

Outlook 2017/2018



Fintech Companies Position

Service Offering Classic Players	Same, but new name	Challenger	Worse, risky models	No Fintech	Etc.
	Clustering events 3			Payments	
			Loans		
			Loans		
			Etc.		

Today's Presenters

- ▶ Anders Christensen

Senior Manager at Accenture Strategy



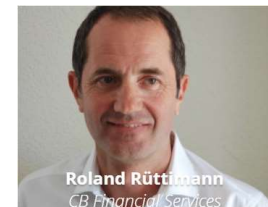
- ▶ John Hucker

President Swiss Finance + Technology Association



- ▶ Roland Rüttimann

Managing Partner at CB Financial Services



- ▶ Christine Schmid

Global Head Equity and Credit Research at Credit Suisse



- ▶ Arthur Vayloyan

Ex. Board Member, Head Products & Services at Falcon



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